



Darb Productions

I n t e g r a t e d P r o d u c t i o n S e r v i s e s

Media production - Corporate Events - Printing- Marketing

Driven by Ambition. Defined by Excellence

Founded in 2012 in Riyadh, Saudi Arabia, Darb Productions is built on a foundation of ambition, commitment, and excellence. We deliver high-quality, seamless production experiences by combining creativity, precision, and speed—driving steady and sustainable growth.

Our vision is to shape the future of the Arab production industry through world-class projects, end-to-end production services, and authentic Arabic content that resonates both regionally and globally.



Our Service

At Darb Productions, our services have evolved through years of expertise and innovation, enabling us to deliver fully integrated production solutions. We ensure precision, quality, and excellence at every stage — offering comprehensive services tailored to meet our clients needs.

Media Production

- Viral Content Creation
- AI Content Creation
- Interview Production
- Corporate Event Videography
- Documentary Film Production
- Podcast Production
- Advertising Production
- Portrait Photography
- Events Photography

Corporate Events

- End-to-End Event Production
- Booth Production
- LED Screen Rental
- AV System Rental
- On-Ground Event Operations
- Guest Experience Management
- Venue Branding & Setup

Printing & Manufacturing

- Gift Items Printing
- Trophy Manufacturing
- Wood Industries & Custom Wood Products
- Small Format Printing
- Wide Format Printing
- Sign Boards
- Custom Packaging
- Promotional Materials

Marketing Solutions

- B2B Marketing
- Healthcare Marketing
- Lead Generation Campaigns
- Customer Journey Optimization
- Growth Systems
- Email Marketing Campaigns
- AI Search Visibility Optimization
- Technical Solutions
- AI Solutions
- SEO

Why DARB?

03

Countries

+500

Client

+14

Years



Operational Readiness



Cutting-Edge Technologies



Qualified Professionals



Proven Experience



Scalable Capabilities

OUR CLIENTS



OUR CLIENTS





Portfolio

Scan or click for Portfolio

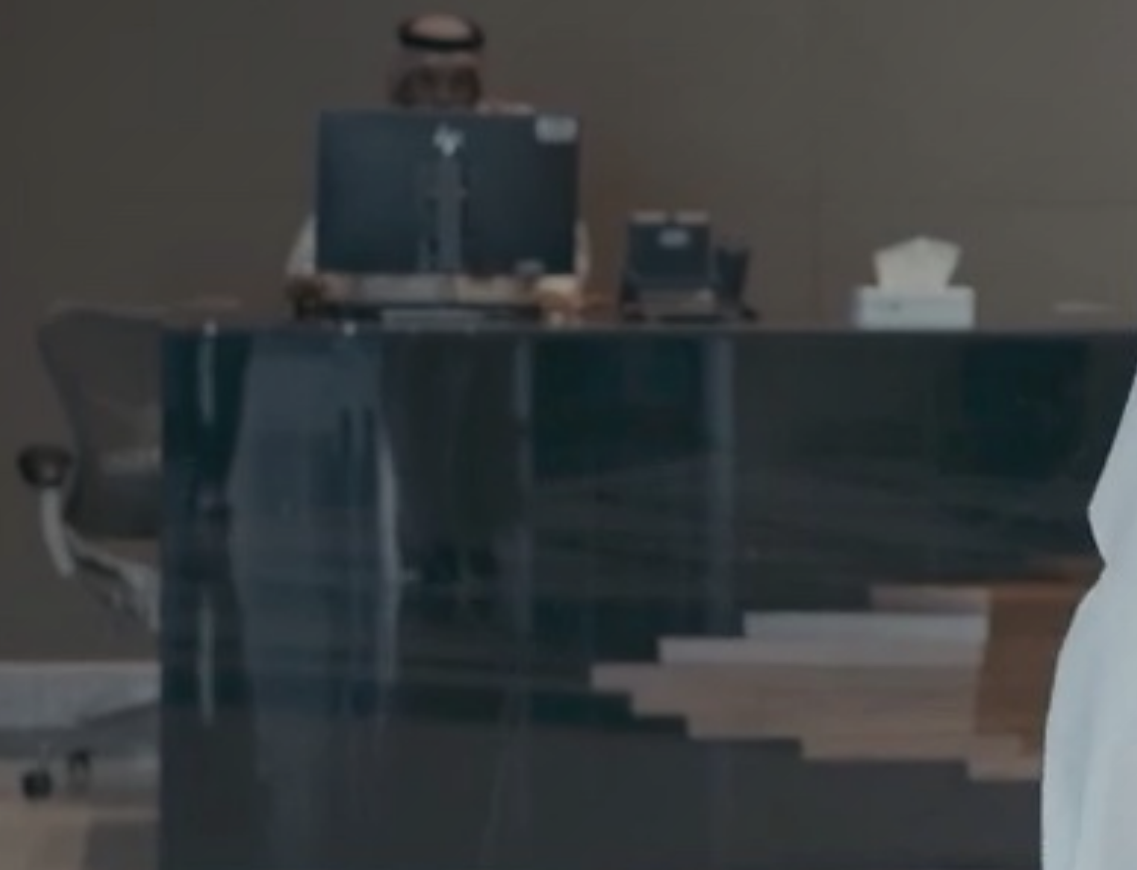
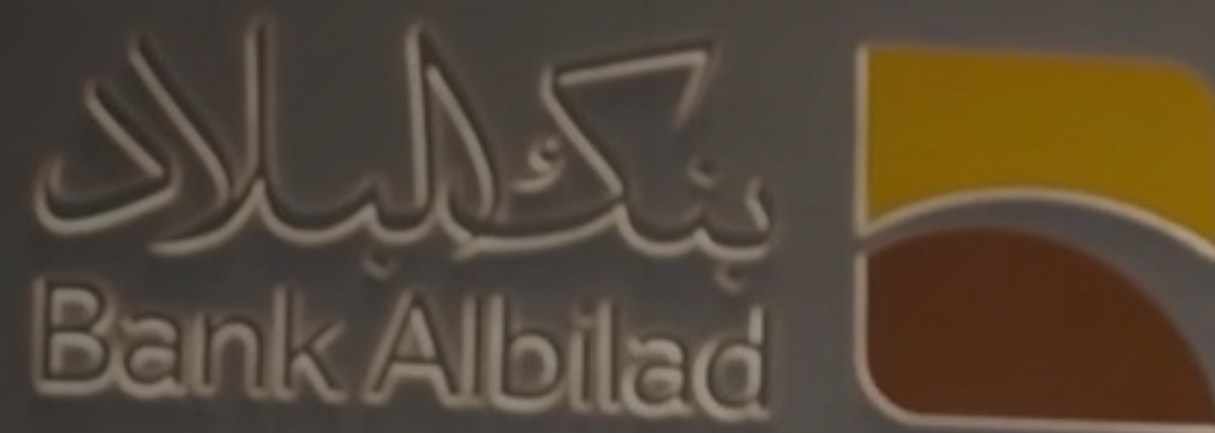




Work Samples

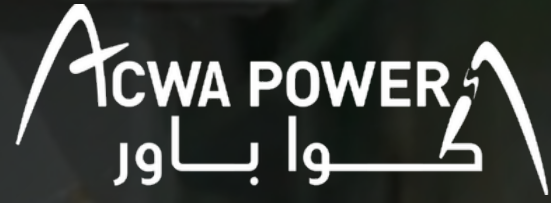
Media Production

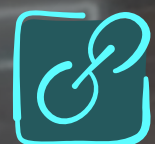




Work Samples

Corporate Videos











MAQLOBA
Upside Down

Terminal 5
Yas Viceroy Hotel

RUH-TERMINAL 5

RUH

2024





Work Samples

Corporate Events



خروج
Exit

لا
تفتح
مجال
وخل الحذر عادة

لا
تفتح
مجال
وخل الحذر عادة

لا
تفتح
مجال
وخل الحذر عادة



لا
تفتح
مجال

وخل الحذر عادة

تحقق
TAHQAO



+966 11 813 6644
خدمة تتيح للأفراد التحقق
الفوري من موثوقية الروابط





aion





Work Samples

Printing & Manufacturing

Work Samples

Trophies Manufactring



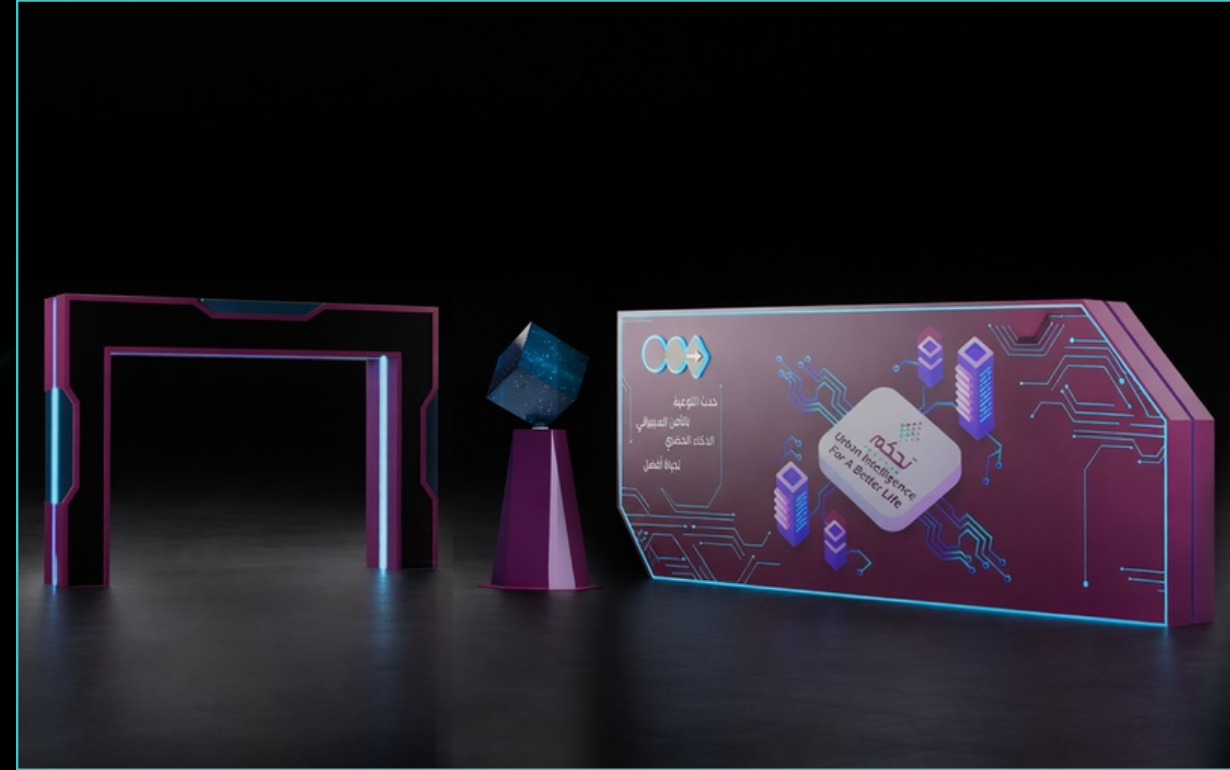
Work Samples

Promotional gifts



Work Samples

Event and Exhibition Production



Work Samples

Studios Buildup

جاسر



Work Samples

**Studios
Buildup**

بينهم



Work Samples

Marketing

OOH Writers and readers festival



هيئة الأدب والنشر والترجمة
Literature, Publishing & Translation Commission



LUCID

LUCID

Motors

30M

IMPRESSIONS

2K

LEADS

35%

QUALIFICATION RATE

OBJECTIVE

Increase awareness as well as leads to test drive the car.

BRIEF

Launch Lucid's electric cars in KSA

Get qualified leads to test drive the car.

Increase awareness about lucid cars and promote the car distribution in Saudi market.

SOLUTIONS

Daily Google Search optimizations with new keywords.

Utilize dynamic creatives for tailored messages.

Create custom audiences and lookalike audiences to enhance the qualification rate.

Using multiple channels to cover the audience pool.



**GAC
MOTORS**
Automotive

70M+
IMPRESSIONS

70+
MEDIA COVERAGES

20+
TOP-TIER MEDIA

OBJECTIVE

GAC MOTOR's virtual launch of GS5 and GN6 in Saudi Arabia.

APPROACH

Heavy PR distribution in KSA Market to tier one and two focused on lifestyle, sports, news and automotive publications and websites.

Launch and manage Key Opinion Leader's (KOL) campaign.

CHALLENGE

To reach 40M Impressions
Invite people to watch the live streaming on YouTube during Covid-19 Pandemic.

MEDIA OUTLET

Layali Arryiah, Hia, Jamila, Nabd, Sabq, Arab Hardware, Arab GT, Saudi Gazette, Eeye of Riyadh, Zawya, MenaTech, Arabian Drive, Saudi Auto, etc.



**XIAOMI
MOBILE**
Technology

100+
MEDIA COVERAGES

20+
TOP-TIER MEDIA

OBJECTIVE

Promote
XIAOMI MI
11 launch,
maximize
reach.

APPROACH

Cover XIAOMI MI 11 launch in the
middle east.

Make sure key messages are
accessible to the target audience
within the target markets.

Invite media and KOL's to the event.

Cover the mega event.

Maximize reach and exposure.

CHALLENGE

Maximize reach and
exposure.

Position the phone within its
competition.

MEDIA OUTLET

**Khaleej Times, Gulf
News, TechRadar,
Gadget Voize, Gulf
News, Al Khaleej,
Emarat Al Youm, etc.**

SHEIN

SHEIN

Fashion

120M+

IMPRESSIONS

55+

COVERAGES

18+

TOP-TIER MEDIA

OBJECTIVE

Launch the BEEBA x SHEIN collection in the Middle East for Eid 2022.

APPROACH

Draft and distribute press release to a key media list in the middle east, with GCC focus.

Media partnerships with top-tier news, lifestyle, women, and entertainment publications and websites for native articles and social posts.

Interview with Buthaina Al Raisi aka BEEBA on ET Bil Arabi.

CHALLENGE

To Reach **100M reach.**

MEDIA OUTLET

Nawa3em, ET Bil Arabi, Layalina, Zahrat Al Khaleej, Laha, Sayidaty, Hia, Cosmopolitan, Al Jamila, Yasmina, etc.



THANK YOU

WWW.DARBPRODUCTIONS.COM